



## *Units 3 and 4 Media*

### *Practice Exam Question and Answer Booklet*

Duration: 15 minutes reading time, 2 hours writing time

Structure of book:

Section	Number of questions	Number of questions to be answered	Number of marks
A	4	4	25
B	3	3	20
C	4	4	20
Total			65

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers and rulers.
- Students are not permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

Materials supplied:

- This question and answer booklet of 11 pages.

Instructions:

- You must complete all questions of the examination.
- Write all your answers in the spaces provided in this booklet.

### Section A – Narrative

Name the texts that you studied for narrative this year:

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#### Question 1

a. Define one of the following production elements.

- Acting
- Mise en scene
- Sound

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2 marks

b. Describe how the production element defined in **part a.** influences the audiences' reception and understanding of one of the texts you have studied this year.

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3 marks

Total: 5 marks







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8 marks

**Section B – Media texts and society’s values**

Name the texts that you studied for media texts and society’s values this year.

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**Question 1**

a. Define the term ‘dominant social value’.

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2 marks

b. Identify and explain a dominant social value present at the time of production of one or more media texts you have studied this year and how this value influenced the content of the text.

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4 marks

**Total: 6 marks**







### Section C – Media Influence

#### Question 4

- a. Identify and describe one communication theory or model you have studied this year.

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3 marks

- b. Using the communication theory or model described in **part a.** and one other model, compare and contrast their understanding of the role of the audience in the consumption of media texts.

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4 marks

**Total: 7 marks**



