



## *Units 3 and 4 Media*

### *Practice Exam Question and Answer Booklet*

Duration: 15 minutes reading time, 2 hours writing time

Structure of book:

Section	Number of questions	Number of questions to be answered	Number of marks
A	4	4	25
B	4	4	20
C	4	4	20
Total			65

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers and rulers.
- Students are not permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

Materials supplied:

- This question and answer booklet of 13 pages.

Instructions:

- You must complete all questions of the examination.
- Write all your answers in the spaces provided in this booklet.

### Section A – Narrative

Name the texts that you studied for narrative this year.

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#### Question 1

a. Identify and define **one** production element from **one** of the texts that you studied this year.

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2 marks

b. Use **one** of the texts you have studied this year to discuss how the production element you identified in **part a** contributes to the audience’s understanding of character relationships and motivations.

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4 marks

**Question 2**

Discuss how **two** of the following production elements combine to establish the setting and genre(s) in **another** text that you studied this year.

- Lighting
- Sound
- Visual composition and mise en scène
- Camera (including shot types, movement and focus)

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6 marks

**Question 3**

Discuss how audience expectations and the reception context may affect the audience's perceptions of narrative in a text that you studied this year.

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5 marks



### Section B – Media Texts and Society’s Values

Name the texts that you studied for media texts and society’s values this year.

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#### Question 1

a. Identify and describe **one** social value or a discourse that you studied this year.

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2 marks

b. Explain how the social value or discourse that you identified in **part a** is reflected in a media text that you studied this year.

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3 marks

Total: 5 marks

**Question 2**

Discuss the degree to which dominant social values are supported and/or challenged in at least **two** of the media texts you have studied this year.

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5 marks

**Question 3**

Describe the extent to which **one** representation in a media text that you studied supports and/or challenges a dominant, alternative, emerging or oppositional social value.  
In your answer, you should refer to a specific example.

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3 marks





### Section C – Media Influence

#### Question 1

- a. Describe **one** communication theory or model you have studied this year that sees the audience as actively involved in the creation of meaning from media texts.

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2 marks

- b. Outline **one** example of evidence that supports the communication theory or model identified in **part a**.

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2 marks

**Total: 4 marks**

**Question 2**

Discuss **two** examples of where the media has been claimed to have a negative effect on its audience.

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4 marks

**Question 3**

Describe **one** example of the regulation of a media and discuss its effectiveness.

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4 marks

