



## *Units 3 and 4 Business Management*

### *Practice Exam Question and Answer Booklet*

Duration: 15 minutes reading time, 2 hours writing time

Structure of book:

Number of questions	Number of questions to be answered	Number of marks
7	7	65

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers and rulers.
- Students are not permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

Materials supplied:

- This question and answer booklet of 16 pages.

Instructions:

- You must complete all questions of the examination.
- Write all your answers in the spaces provided in this booklet.

## ***Instructions***

Answer all questions in the spaces provided.

## ***Questions***

### **Question 1**

Fabrika Ltd is a large manufacturer and supplier of fabric to Australian retail organisations. The organisation has recently experienced a decrease in market share as a result of several retail organisations choosing overseas manufacturers over Fabrika. Operations manager Jenny Jones wants to improve the quality of her fabrics in order to remain competitive.

- a. Define the term 'operations management'.

---

---

---

---

1 mark

- b. Define the term 'market share'.

---

---

---

---

1 mark









---

---

---

---

6 marks























